You’re trying to find girls to promote your product on the next big event...
Existing job seeking services aren’t suitable for you?
You need girls with special characteristics?
Introducing chicsbook
We are the “Yellow Pages” for girls.
Chics Directory: a comprehensive database of chics
Advanced searching: detailed conditions

- Hair
- Eyes
- Measures
- Skin Color
- Legs
Top chics rankings and bidding.
A rating system to rate chics.
“Chicswall”
Some fun statistics and rankings.

- Most cases
- Most views
- Highest rated
- Longest legs
- Largest eyes
Social networking integration.
So, how do we work...
Chics
Seekers

Information about themselves
Latest working opportunities

Social Networks
Membership fee

General Public

Communication platform
Communication platform
Links to chics' profiles

Other Companies

Advertising platform
Advertising fee

Social Networks

General information for entertainment

Chics bidding price: 30%
Chics bidding price: 70%

Ratings for both

Other Companies

Social Networks

General Public

Communication platform
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Ratings for both

Seekers
Log on Chicsbook ➔ Register for membership ➔ Agree on usage policies ➔
Registration complete ← Identity confirmation ← Fill out information

**After registration**

- Receive messages from seekers
  - Interview & negotiate through the platform
    - Accepted to a case
      - Earn ratings & give ratings to seekers after case complete
        - Build up experience & popularity
          - Reach the top chics chart
            - Receive more exposure through chicswall, chicsmap, etc

- Willing to pay for advanced features such as video intro
  - Give them the bank account number
    - Transfer fees to the designated account
      - Payment confirmation
        - Advanced features enabled
Seekers

Log on Chicsbook ➔ Register as seeker ➔ Agree on usage policies

Manual confirmation ← Additional information ← Fill out company info

Receive notification ➔ Registration complete

AFTER REGISTRATION

Search using limited conditions ➔ System returns a limited result set ➔ Black-outed details for free search

Feel confident about the result & willing to pay for complete access ➔ Give them the bank account number

Full access granted ← Payment confirmation ← Transfer fees to the designated account

FULL ACCESS

1. Give and receive ratings
2. Recommendations of suitable girls by the system
3. Top chics bidding
4. Advertise about latest working opportunities
Now, let’s talk about our website...
Homepage
Login interface
Sign up

*Account
*Password
*Real Name
Nickname
Sex  ○ male ○ female
Age
Birthday
*ID
Address
*Mail
*Tel
MSN
Who are you  ○ Chics  ○ Company  ○ General

submit
Chics information form
Company information form

Sign up

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Tel</td>
<td></td>
</tr>
<tr>
<td>Company E-mail</td>
<td></td>
</tr>
<tr>
<td>Company Fax</td>
<td></td>
</tr>
<tr>
<td>Contact Name</td>
<td></td>
</tr>
<tr>
<td>Contact Tel</td>
<td></td>
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<tr>
<td>Contact E-mail</td>
<td></td>
</tr>
<tr>
<td>Department</td>
<td></td>
</tr>
</tbody>
</table>

Submit
Find Chics

- Hair: □ Long □ Short □ Curly □ Straight (Multiple Selection Accepted)
- Height: □ ~ □
- Weight: □ ~ □
- Skin: □
- Eyes: □
- Leg: □
- Measure (B/W/H): □ □ □
- Job Require: □

Submit
<table>
<thead>
<tr>
<th>Photo</th>
<th>Name</th>
<th>Nickname</th>
<th>Experience</th>
<th>Prefer Jobs</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
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<tr>
<td>2.</td>
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<td>3.</td>
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<td>5.</td>
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</tr>
</tbody>
</table>
Chic’s profile page
Chic’s profile editor
### Chics bidding

<table>
<thead>
<tr>
<th>Chic’s name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Rating</td>
<td></td>
</tr>
<tr>
<td>Current bid</td>
<td></td>
</tr>
<tr>
<td>Time Remaining</td>
<td></td>
</tr>
<tr>
<td>Bid record</td>
<td></td>
</tr>
<tr>
<td>Starting bid</td>
<td></td>
</tr>
<tr>
<td>Price increment</td>
<td></td>
</tr>
<tr>
<td>Start at</td>
<td></td>
</tr>
<tr>
<td>End at</td>
<td></td>
</tr>
</tbody>
</table>
Chics map

Address:  

Search
ChicsCall communication platform
Collecting feedbacks
We haven’t mention about pricing so far, so how do we charge?
Monthly  
2,999

Case-By-Case  
999

Best Value!
Monthly

99

Great price with all features unlocked!

Chics advanced features
Pay-per-click
Finally and most importantly, will we work?
<table>
<thead>
<tr>
<th>Service</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seeker monthly fee (2,999/each * 100)</td>
<td>299,900</td>
</tr>
<tr>
<td>Seeker pay-by-case (999/case * 5)</td>
<td>4,995</td>
</tr>
<tr>
<td>Chics advanced account fee (99/each * 50)</td>
<td>4,950</td>
</tr>
<tr>
<td>Bidding fee (5,000/bid * 30% * 5)</td>
<td>7,500</td>
</tr>
<tr>
<td>Advertising fee (1.5/click * 1000)</td>
<td>1,500</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>318,845</strong></td>
</tr>
<tr>
<td>Expense</td>
<td>Amount</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td><strong>Salary expense</strong></td>
<td></td>
</tr>
<tr>
<td>Marketing (22,000/mo. * 4)</td>
<td>88,000</td>
</tr>
<tr>
<td>Information Technology (25,000/mo. * 3)</td>
<td>75,000</td>
</tr>
<tr>
<td>Finance/Management</td>
<td>22,000</td>
</tr>
<tr>
<td><strong>Total Salary expense</strong></td>
<td>185,000</td>
</tr>
<tr>
<td><strong>Office rental expense</strong></td>
<td>10,000</td>
</tr>
<tr>
<td>Dedicated server rental expense</td>
<td>4,000</td>
</tr>
<tr>
<td>Utility expense</td>
<td>3,000</td>
</tr>
<tr>
<td>Text message service expense (200 * 3 * 0.97)</td>
<td>582</td>
</tr>
<tr>
<td>Internet Telephone Service (450 * 3)</td>
<td>1,350</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>18,932</td>
</tr>
<tr>
<td>Item</td>
<td>Cost</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Desktop computers (22,000/each * 8)</td>
<td>176,000</td>
</tr>
<tr>
<td>Office accessories</td>
<td>35,000</td>
</tr>
<tr>
<td>Laser printer</td>
<td>6,000</td>
</tr>
<tr>
<td>Scanner</td>
<td>3,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>220,000</strong></td>
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<tr>
<td>Description</td>
<td>Amount</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>Expected income</td>
<td>3,826,140</td>
</tr>
<tr>
<td>Salary expenses (13.5 months)</td>
<td>-2,497,500</td>
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<tr>
<td>Other monthly costs</td>
<td>-227,184</td>
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<td>Equipment costs</td>
<td>-220,000</td>
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<td>Description</td>
<td>Value</td>
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881,456

Expected first-year profit
We are excited about Chicsbook, are you?
chicsbook

Coming soon